



**Tilak Maharashtra Vidyapeeth, Pune**

**HOME ASSIGNMENTS**

**M. Com.**

**4<sup>th</sup> Semester**

**2016-17**

**Read the following instructions carefully before writing Home Assignments and follow them.**

Home Assignments are an integral and compulsory part of the programme.

Home Assignments help you even in preparation for annual examination. There is separate passing for internal assessment.

- For essay type question you are supposed to write an answer of 40 to 50 lines
- Answers with proper introduction and conclusion are treated as ideal.
- Your answer should cover all points and sub-points of the related topic.
- Attach the supplements with proper sequence.
- Your Assignments should reach us before the scheduled time.
- Please fill up separate cover page for each assignment and write the assignments on A4 size paper.
- Write your correct PRN number, course name, student name, address, subject name, subject code on each cover page.
- Assignments received after due date will not be accepted. (Centers please do inform students about the assignment submission dates assignments received from center after due date will not accepted)

**Dates of Home Assignment Submission**

<b>Details</b>	<b>Submission Date</b>
Without Late fees	15 <sup>th</sup> March 2017
With Late fees (late Fees Rs. 50/- per assignment)	31st March 2017

## **Home Assignments May 2016-17**

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**Subject Name: - Modern Entrepreneurship Development**

**Subject Code: - (MCC - 411)**

**(16 Marks for Each Question)**

**80 Marks**

**Answer the following (Any 5)**

- 1) Discuss the study of Personal and Social traits of entrepreneurship.
- 2) What is Project Risk Management?
- 3) Explain the issue and problems faced by the Entrepreneur.
- 4) Prepare a business plan model using the functions of management.
- 5) Elaborate the importance of Good Training Program.
- 6) Short Notes:-
  - 1) Feedback.
  - 2) Business Ethics.

## Home Assignments May 2016-17

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**Subject Name: - Research Methodology in Business**

**Subject Code: - (MCC - 412)**

**(16 Marks for Each Question)**

**80 Marks**

**Answer the following (Any 5)**

- 1) What is Hypothesis? State the characteristics of Good Hypothesis.
- 2) What are the various types of Interviews? Explain in brief
- 3) Explain the different types of Research?
- 4) Explain the advantages and essentials of Research Design?
- 5) Define "Sample". Explain the basic consideration when we select a Sample.
- 6) Short Notes:-
  - 1) Coding.
  - 2) Sources of Primary Data.

## Home Assignments May 2016-17

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**Subject Name: - Brand Management**

**Subject Code: - (MCM - 411)**

**(16 Marks for Each Question)**

**80 Marks**

**Answer the following (Any 5)**

- 1) Explain in detail different types of Brand Elements.
- 2) State and Explain different types of Labels.
- 3) Elaborate the vital role of Brand Manager in Brand Building.
- 4) Discuss in detail the importance of Branding in Marketing.
- 5) Explain in brief various Secondary Association of a Brand.
- 6) Short Notes:
  - 1) Brand Identity.
  - 2) Essentials of Good Brand Name.

## Home Assignments May 2016-17

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**Subject Name: - Business Taxation**

**Subject Code: - (MCA - 411)**

**(16 Marks for Each Question)**

**80 Marks**

**Answer the following (Any 5)**

1) Profit & Loss A/c of XC and Sons a partnership firm final accounts was as following

Particulars	Amount	Particulars	Amount
Establishment and other expenses	3,00,000	Gross Profit	10,00,000
Interest on Capital to partners @ 24% p.a.	1,00,000	Rent from house property	5,000
Interest on loan to partners @ 20%	50,000	Interest from Government securities	1,000
Interest loan @ 16 (A)	50,000		
Municipal Tax of let act house property			
Repaired house property	90,000		
Donation to National children's fund	10,000		
Interest on money borrowed for investment in governor securities sales tax	90,000		
Net Profit	3,06,000		
	10,06,000		10,06,000

Other Information-

1) Out of municipals Taxes of Rs.11,000, Rs. 500 was payable on 31.3.2012 and the same was paid on 22.6.2012.

Sales Tax includes a sons of Rs, 10, 000 payable 31.3.2013 Rs. 900 was paid on 11.6.2012.

Compute –

1) The book profit

2) The maximum amount of remuneration deductible v/s 40 (b)

3) The total income of the jurni assuming that the maximums remuneration allowable v/s 40(b) is paid to the partners.

4) Also state the income from the final which will be taxable in the books of Accounts.

- 2) The Following are the incomes of an individual for the previous year 31/3/2015
- Interest on Government Securities Rs. 1000/-
  - Dividend from an Indian was Rs. 4000/-
  - Share from an association of persons Rs. 8000/-
  - Profits from business Rs. 22000 (After deducting donation to the central army welfare fund Rs. 2000, advance Income Tax Rs. 5000 and personal drawing Rs 13000.
  - Long term capital gains Rs. 12000; compute his total income for the A.Y. 2015-16.

3) Mr. K is a lawyer of Mumbai high court. He keeps his accounts on cash basis. His receipts and payments A/c for the year ending 31.3.2013 is given below.

Particulars	Amount	Particulars	Amount
Balance B/d	1,000	Subscript on and Membership	10,000
Special Consumption fees	5,000	Purchase on legal books	5,000
Salaries from law college as part time lectures	20,000	Rent	50,000
Event remuneration in taxation book deposit	1,000	Car Expenses	10,000
Sales proceeds of residential property	2,00,000	Office Expenses	1,000
Dividend from Co. Operative Society	1,000	Electricity Charges	5,000
Dividend excise from the units of UTI	2,000	Income Tax	5,000
Rent from house property	15,000	Gift to Daughter	10,000
		Domestic Exp.	50,000
		Donation to Institution approved U/S 80G	1,000
		Car Purchases	2,00,000
		Life Insurance Premium	10,000
		Balance C/d	39,000
	<b>3,96,000</b>		<b>3,96,000</b>

Additional information was as follows

- The rent and electricity expenses are used for house of which half portion and remaining half portion is used for office.
- Car is used only for professional purpose.
- Outstanding legal fees Rs, 10,000.
- Rent has been paid for 6 months only.
- Car was purchased on 1.7.2012.
- Rent of the property which has been sold was Rs.5000 now compute his total income for the assessment year 2013-14.

4) Explain the main features of present system of Taxation.

5) Explain in detail the administrative structure of Excise Department.

6) Short Notes:

1) Feature of VAT.

2) Payment of Duty under Protest.



## Home Assignments May 2016-17

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**Subject Name: - International Banking**

**Subject Code: - (MCB - 411)**

**(16 Marks for Each Question)**

**80 Marks**

**Answer the following (Any 5)**

- 1) What is SEZ? What is their significance for India?
- 2) Explain the effect of Demonetization in India.
- 3) Explain the risk management initiative taken for International Banking.
- 4) Explain the types of "Letter of Credit and its relevance to the customer?
- 5) Explain the importance in FEMA in context of Indian Banking.
- 6) Short Notes:-
  - 1) R>Returns
  - 2) Correspondent Banking.

## Home Assignments May 2016-17

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**Subject Name: - Ethical Studies**

**Subject Code: - (MCES - 411)**

**(16 Marks for Each Question)**

**80 Marks**

**Answer the following (Any 5)**

- 1) Explain in detail the ethics in Medical Research.
- 2) Discuss the professional codes of Ethics in Nursing.
- 3) State & Explain Ethics issues in Advertising.
- 4) Discuss the application and implementation of the Global Code of ethics for tourism
- 5) Elaborate the ethics in Public Governance.
- 6) Short Notes:-
  - 1) Key Indicators of Ethical Governance.
  - 2) Ethics.